

## Cohen's Step to Ribbon Selling

Was in good time when we bought out a whole factory. Some are not full pieces, others run double the usual lengths; but we cut them in any desired length. The prices are less than one half for the best and most stylish ribbons of this season.

1,000 yards 5-inch Taffeta Ribbons, in white, pink and blue; great value at 23c a yard.  
6-inch New Print Warp Taffeta Ribbons, beautiful colorings; worth 75c, for 39c a yard.  
3-inch 12-12c Taffeta Ribbons, all colors, 7c a yard.  
4-inch Taffeta Ribbons, every shade; great value at 25c, special 10c a yard.  
3 and 6-inch Satin Taffeta and Taffeta Ribbons, light shades; 50c to 60c ribbons, at 35c a yard.  
17 new colorings, in high grade, fancy Print Warp Ribbons, made for 30c, seller, special price 22c a yard.  
3 1/2-inch Heavy Quality Taffeta and Satin Taffeta Ribbons, all colors; made to sell for 17c a yard, for 12 1/2-2c a yard.  
Black Taffeta Ribbons, 7 inches wide; a good value at 50c, special at 42c a yard.  
5-inch Taffeta Ribbons (black only), 25c quality, for 19c a yard.  
Finest Quality Satin Taffeta Ribbons, made to sell at 30c, Monday says 25c a yard.  
1 1/2-7-inch Fancy Print Ribbons are 65c a yard.  
5-inch Lousine Ribbons, white and all colors, special price 19c a yard.  
1,000 yards of Mill End Taffeta and Satin Ribbons, all kinds and qualities; worth 5c to 15c, our price 2c to 10 1/2-2c a yard.

## Enormous Stock of Silks

Ordered to Get Out.

Silks will sell quickly Monday. We'll mark them to buy for fall. We usually make these means fit their end for the summer season. The selling will be your way. Blacks, whites, solid colors or fancies.

### 29c for 50c Silks

Japanese Silk, 25 inches wide.

### 39c for 60c Silks

entail sort. Black India Silk—pure dye—27 inches wide. Yard Wide Solid Color Pure Silk China, soft and lustrous. Black Chiffon Taffeta, 27 inches wide, soft finish.

### 48c for 75c Silks

Silks, checks, stripes or embroidered. Launderers perfectly.

### 69c for \$1 Silks

Peau de Sole and Black Taffeta, both

### 95c for \$1.50 Silks

Heavy Black Taffeta, luster like satin. Yard Wide Black Peau de Sole, especially suited for coats.

These are five prices of over a score of different silks that are worth a half more. Many similar values in our \$25,000 stock.

## Cotton Fabrics on a Boom

Thousands of yards at prices at which they have never sold before and they are the finest goods sold this season.

French Zephyr Chambrays, that have sold at 25c as the finest made at that price; all the solid colors, Monday at 12 1/2-2c a yard.

Silk Finished Taffetas, one of the finest fabrics ever made; an almost endless variety of dark, medium and light styles; sold for 20c all this season, price Monday 10 3/4-12c.

All the 15c New Voles, every style of the season, on sale Monday for 12 1/2-2c.

Silk Mulls, navy or black, with small white polka dots; made to sell at 60c, Monday 19c.

All the solid colors Silk, in all shades, including black and white, for 10 3/4-12c.

## Finest White Goods of the "Day at Startling Prices"

Hundreds of prices in most of the lots. These finest white fabrics at the nominal figures usually demanded for the cheapest sorts. There is luck "even in the fall of a sparrow."

### 25c White Dotted Swiss, 12 1-2c

4,600 yards Fancy Figured and from Small to Large Dot Swisses, that have sold for 25c this season, for 12 1-2c a yard.

White Organdy, 1 1/8-2c wide, heretofore 25c, for 7 3/4-1c a yard; nearly 3,000 yards.

Light Finish White India Linon, 40 inches wide; best 12 1-2c quality, for 7 1/2-2c a yard; about 4,500 yards.

40 pieces of Handsome New Mercerized Brocade Madras, novel designs—dots and small figures; best 25c values, for 15c a yard.

3,700 yards of the Finest Wash Cloth, for and Paris Mouselines, all 1 1/4 yards wide; these are the sheerest wash materials made; values 25c to 40c, for 12 1-2c a yard.

New Figured Madras, the best of this season's 12 1-2c styles, special at 8 1/2-2c a yard.

## Cohen's Lace Sales

Have Been the City's Wonder

Monday will be another lace day.

Point de Paris and Fancy Trimming Laces, including Inserting, widths to 6 inches, for 6c a yard.

Torchon Laces up to 4 inches wide, one of the most superior lots we ever sold at 10c, for 3c a yard.

HUNDREDS OF PIECES OF VALS. at prices never seen in Richmond before.

Round Mesh Normandy Vals, 6 inches wide, 12 1-2c a yard.

French Vals, inserting and edging, worth to 15c, choice 50c a dozen.

500 dozen Val Laces that came as sample pieces. The price will be

## Genuine Oil Painting, 25c.

Done by an artist, too. Mr. Markerr is very skillful in his work. In addition to the general landscape and water scenes he will this week paint some scenes from around Richmond. You can get an oil painting for 25c. The canvas would cost you that.

# Cohen's Fit Prices For Quick Sales.

Enormous purchases obtained the past few days under the abnormal conditions of finances and the general depressed markets. The immense sales with their HALF PRICE inducements are out of the ordinary this early in the season. Read what follows:



## Opening Sale of Summer White Underwear Takes Place on Monday.

The garments are made with the usual carefulness that Cohen's is noted for.

Those who are in want of Underwear and those who are not should visit this department.

They are not only worth buying, but they are worth seeing as copies for you to make them at home.

The sale of these dainty garments has never been equalled and the prices are marvellous.

**\$2 NAINSOOK GOWNS, 98c**—These are new models after the French gowns that sell from \$7 to \$10. The designs are exact; the materials are equal, only made by machine instead of by hand.

**SKIRTS AT \$1.75**—There are several styles—lace and embroidery trimmed—in all the latest novelty trimming of Vandyke and straight flounces.

**\$1.25 SKIRTS FOR 83c**—24-inch deep flounce, double row of wide lace inserting, tucked and hemstitched, with wide lace edge, full length and width.

**30c TO 50c CORSET COVERS, 25c**—A score or more styles, all prettily trimmed back and front, with laces and embroidery.

**80c GOWNS, 69c**—High or low neck Summer Gowns, prettily trimmed with embroidery or lace.

**37c DRAWERS, 25c**—Some trimmed with point de Paris, some with wide torchon and others with an umbrella flounce of lawn, pin tucked and hemstitched.

**50c DRAWERS, 39c**—50 dozen pairs of Cambric Drawers, trimmed ruffle of Val, edge lace and inserting, have always sold at 40c, price 39c a pair.

**75c TO \$1 CORSET COVERS, 50c**—Some of the best formed almost entirely of lace inserting, some with wide embroidery, others are the true Parisian lingerie styles.

**10c FOR BEST 25c DRAWERS**—These are made with a deep cambric ruffle of hemstitched tucks.

**50c TO 62c CORSET COVERS, 30c**—Entire front and back trimmed with lace inserting, ribbon drawn.

**25c TO 30c CORSET COVERS, 19c**—Tucked fronts, trimmed with embroidery and laces.

**GOWNS AT \$1.50**—A very pretty line of nainsook cambric and long cloth, daintily trimmed with fine embroidery and cut extra full in sizes. They come nearer the home-made garments than any we know of at this price.

## World's Wonder Embroideries

Wide, narrow or all-overs; cambric, Swiss or nainsook; any sort, and none priced more than one-half. Such embroidery selling has not been done in many a day.

350 pieces of Fine Match Sets, in Swiss, Nainsook and Cambric, for one-half their cost, 7c, 10c and 12 1-2 for the widest. Also Wide Corset Cover Embroideries, inches, lengths to 6 3/4 yards; values to 15c, price 7c and 9c a yard. Embroideries at 2c, 5c and up to 50c that cost to 2c.

## All Over Embroideries, Special Offering,

for less than the import duty on them.

\$2 to \$2.25 All-over Embroideries, 81c; 75c to \$1 All-over Embroideries, 50c; \$1.35 to \$1.45 All-over Embroideries, 39c; 75c.

All of them are the fine batiste, in new designs.

## Special Linen Prices for Monday.

Some 600 yards of White Dress Linens, some sheer—1 1/8 yards wide, imported to sell for 45c; it is 20c a yard.

25 pieces of Linen Sheeting, compares with any that is sold in town at \$1.25; full 2 1/2 yards wide, 75c a yard (only 10 yards to a customer).

New Chambray, Dress Linens, pure linen; sold usually for 6c, it is 35c and 40 inches wide.

Soft Finish Round Thread Dress Linens, 45 inches wide; imported to sell at 75c, price 50c a yard.

32-inch Fine Dress Linens, the always 50c quality, for 30c.

Yard Wide Waist Linen, usually 25c, Monday 10c a yard.

These are Linens that were delayed in importation and are a fourth off their usual cost.

# COHEN'S BASEMENT BARGAIN CORNER

is one of the helps of the city, where economy plays a high hand. The goods are just as dependable as any to be found anywhere, and everything sold bears our guarantee.

## Sale, Mill End Wash Goods

20c Mercerized Foulards, mill ends, sell for 5 3/4-1c.

4-4 Sea Island Percalines and Madras Cord, the 12 1-2c and 16 1/2-2c qualities, for 8 3/4-1c.

Light Shirting Prints, fast colors, for 3 3/4-1c.

Apron Gingham, the best quality, 5 3/4-1c.

Yard Wide Batiste, light printing, for 4 3/4-1c.

12 yards of Yard Wide White Linen Finished French Cambric, for dresses, \$1 a piece.

Embroidered Swiss, new printing, small designs, for 9 3/4-1c.

Zephyr Gingham, the new designs, 18c and 25c quality, for 9 3/4-1c.

Solid Color Embroidered Crepe Cloths, instead of 16 1/2-2c, for 9 3/4-1c.

25c Bleached Sheet, 10-4, on sale Monday for 18c a yard.

Indigo Blue Prints, fast colors, instead of 6c, for 3 1/2-2c.

Yard Wide Heavy Brown Cotton, 7c quality, for 4 3/4-1c.

Best 50 quality Apron Gingham, all colors, for 3 3/4-1c.

6,000 yards of Unbleached Muslin, for 1 1/4-1c a yard.

## 25c White Organdy, 12 1-2c

4,400 yards Sheer White India Linon, manufacturer's lengths, 2 to 10 yards of 100 goods, for 6 1/2-2c a yard.

Yard Wide India Linon, 3 3/4-1c; some 2,500 yards of this 5 3/4-1c value.

12 1-2c India Linon, 40 inches wide, for 9 1/2-2c.

Wash Organdy, 1 1/4 yards wide, factory lengths to 6 yards; 5c to 37 1/2c grades, 12 1-2c a yard.

10c and 12 1-2c Nainsooks, 7 1/2-2c a yard.

12 1-2c Madras Dimities, Dotted Swisses and Pique Muslins, 7 1/2-2c a yard.

## Women's Trimmed Vests, 7c

Women's 10c Full Trimmed Bleached Ribbed Vests, 7c.

Women's Silk Trimmed Vests, regular an extra sizes, 12 1-2c.

Women's 25c Vests, lace yoke, back and front, 15c.

Women's Full Size Elastic Ribbed Bleached Vests, 10c.

Children's Seamless Ribbed Waists, double rows of

bone buttons, sizes to 12 years, 10c each.

Children's Gauze Shirts, high neck, long or short sleeves, 12 1-2c.

Misses' Lisle Thread Pants, all sizes, 25c a pair.

Women's Lace Trimmed Pants, usual 25c ones, 15c.

Ribbed Pants, in knee lengths, lace trimmed, in umbrella or form fitting, for 25c a pair; regular and extra sizes.

## \$1.19 White Quilts, 89c

Cohen's usual \$1.19 White Crochet Quilt, full double bed size, Marcellines designs, on sale for 89c.

The 75c Quilts, full double bed size, 50c.

Dimity Quilts, for summer use, 50c.

Handsome Imported Marcellines Quilts, the 50c ones, satin finished or embossed, hand tied fringe and plain hemmed ones, for \$3.75.

Marcellines Quilts, for single beds, \$1.50.

230 dozen Full Size Pillow Cases, well made, good grade of cotton; the 30c ones, for 8c each.

537 dozen 12 1-2c Pillow Cases, several sizes, will be 10c each.

Hemstitched Handkerchief

Border and Plain Hemmed Pillow Cases; the regular, 15c ones, for 12 1-2c.

30c Plain Hemmed Bolster Cases, 2 yards long, for 15c.

The 35c ones, extra heavy, round thread cotton, 25c.

The 45c Hemstitched ones are 35c.

Double Bed Bleached Sheets, the 50c grade; only 32 dozen, for 50c each.

Extra Heavy Round Thread Linen Sheets, Bleach d

Sheets, \$1.30; cost to manufacture 70c, here for 55c.

75c Hemstitched Sheet, 55c.

Single Bed Bleached Sheets, 39c.

8-4 Bleached Sheets, 45c.

## Basement Candy Sale

25c Marshmallows, 12c.

Bell's Old Fashioned Chocolate Creams, 15c.

Old Fashion Bitter Sweet, 10c.

Cocoanut Cakes, 9c.

Maple Sugar, 10c.

Ice Cream Bonbons, 10c.

All prices by the pound.

## Basement Houseware Specials

**\$1.05**—Handsome Pink or Violet Decorated Gold Stippled Toilet Set, with jar.

**\$1.50**—For Brown, Blue or Green Decorated Sets, with jar; a good 60c value.

**\$1.00**—Full 100-piece French Limoges Dinner Sets, in all the new shapes and decorations.

**\$5.95**—For 100-piece Decorated Dinner Sets, worth \$8.

**\$1**—For Large White Covered Slop Jar.

**\$2**—Fast Color Hammock, with fringed curtain and tufted swinging pillow.

**5c**—Japanese Straw Porch Seats.

**10c**—Nickel Crumb Trays and Scrapers.

**50c**—14-quart 75c Blue and White Enamelled Dish Pans.

**20c**—For Japanned Tin Bread Boxes.

**95c**—Gold and Japanned Tin Toilet Sets.

**10c**—Red or Brown Gilt Trimmed Japan Tea, C. f. c. Sugar Cann at 10c.

**54c**—a dozen—Mason's Fruit Jars.

**5c** a dozen—Wood Picnic Plates.

**4c** each—10c Nickel-Plated Ice Shavers.

**6c**—White Rose Toilet Paper, 1,000 sheets to a roll.

**3c** a box—Gas Lighting Tapers.

## Store Full of Little Things

Enough to fill a large store bought in quantities for quick sellers. This is a good spot to lay in a supply of wanted things for summer outing. Housekeepers, too, are interested.

### Spool Cotton, 1 1-4c

1,000 dozen spools of Cotton—all numbers—1 1-4c a spool, 15c a dozen.

### Notions.

1,000 bunches White and Colored Binding, 5-yard pieces, choice 5c a piece. Bone Hair Pins, 12 to a box, worth 17c, choice 10c.

Sanitary Towels (box of 5) special 25c a box.

Black and Colored Spool Silk, 2 spools for 5c.

Shoe Laces, good ones, 5c a dozen. Dexter's Knitting Cotton, 5c a ball.

Every Color Pad Front Hose Supporters, with velvet grip ends; best supporters made at the price, 25c.

Nickel Safety Pins, 2c a dozen. All Sizes Velvet Grip Hose Supporters, 15c a pair.

Children's Black Hose Supporters, want to close them out, 10c a pair. Mercerized Embroidery Cotton, every shade, 2 1-2c a spool.

Best 60-inch 5c Tape Measures, 3c. Bone Collar Buttons, 2c a dozen.

Hair Pins, 5 on a card, all kinds, 10c. Demonstration Case Dress Shields, every pair guaranteed or money refunded; expert demonstrator in charge.

### Women's Belts.

3-inch White Duck Belts, 7c each. Hand Embroidered White Belts, the 25c kind, are 15c.

2,000 Wash Belts, 6 kinds to select from, choice 10c each.

**\$1.25 Pearl Buckles, 25c** 5 gross Fine Pearl Buckles, worth to \$1.25 each, choice 25c.

5 gross Fine Pearl Buckles, cost to \$1, for 25c each.

### Veilings.

50 dozen Ready-Made Net Veilings, all colors, 1 1-2 yards long; worth 50c, 75c, \$1, \$1.25 and \$1.75 each, 20c.

50 dozen Mourning Vails, all 1 1-2 yards long; 50c kind is 25c; 85c kind is 40c; \$1.00 kind is 70c.

22-inch Crepe Chiffon Veilings, in white, black, light blue, navy and green; always 50c, 20c a yard.

### Pearl Buttons.

200 gross Pearl Buttons, all kinds, worth 10c to 20c, choice 5c a dozen.

5c Pearl Buttons, every size, special 2c a dozen.

100 gross Fine Quality Pearl Buttons, worth 20c to 25c, choice 10c a dozen.

### 25c Jap Fans, 7c.

10,000 Japanese Fans, worth to 25c each, choice 7c each.

10 dozen Bone Stick Fans, worth \$1 to \$1.75, choice 50c each.

Lot of Colored Sample Silk Fans, 25c and 35c ones, for 10c.

### Toilet Specials.

Paper Powder Books, for the face, 5c a book.

Petroleum Jelly, 3c a bottle.

50 gross Fine Toilet Soap, highly perfumed, 3 cakes to box, 3 1-3c a cake.